When an application cannot locate a font using the primary name stored on the font attribute of the font element (§17.8.3.10), it should use each alternate name in term to attempt to locate the font, and use the first font for which is locates a match.

Font names stored using this element shall be specified in the encoding specified by the Fonts part in its XML declaration; the name of the font will be interpreted by the XML parser.

If this element is omitted, then no alternate names are present for the parent font.